

You are invited to a **free breakfast briefing on 30 June 2010, 8am-10am**  
to hear about something very special for new & existing aspirational recruitment organisations!  
Call **01582 841812** NOW to book your place

# ELITE foundation



**Elite Leaders** is a peer to peer learning and development forum involving many of the UK's foremost recruitment and business minds. As we emerge from the challenges of a severe recessionary climate the time is right to take advantage of the fantastic growth opportunities apparent in the UK recruitment market. Consequently Elite is being inundated with requests to provide guidance, mentoring, consultancy services, training and support tailored to the specific needs of new ambitious companies and small businesses focused upon swift and decisive expansion. In response we are launching an exciting new element of our highly successful Elite programme.

**Elite Foundation** is a select group of dynamic leaders of new and aspirational small recruitment businesses. Through the Elite Foundation, these companies will undoubtedly thrive through access to unrivalled expertise, prominent industry expert speakers, superb resources, a supportive peer network, a suite of advanced training solutions and enhanced purchasing power. Membership of Elite Foundation will be strictly controlled and this is an early entry point for you to be one of the founding members of what will become a very **Elite** club.

Come to a **FREE breakfast showcase meeting**, chaired by **Elite Chairman John O'Sullivan**, and see for yourself how **Elite Foundation** will help you to propel your business to far greater success in the future than you could reasonably achieve independently. Call Sue on **014582 841812** NOW to book your place.

## The Agenda

- 0800 Welcome and Introduction by Elite's Managing Director, **John O'Sullivan**
- 0810 Attendee Introductions
- 0830 Why 2010 is **THE YEAR** to create an enviable culture" – **Paul Jacobs**
- 0915 "The Elite Difference" - Ben Brett explains how leveraging the expertise of the Elite network brings swift success to organisations.
- 0935 The Forum - a chance to discuss issues and challenges facing your business in open forum with contributions from the expert panel.
- 1000 Closing remarks -John O'Sullivan

## The Venue

De Vere Venues, Holborn Bars,  
138-142 Holborn  
London EC1N 2NQ (Chancery Lane or Farringdon tube)

## The Elite Panel

### John O'Sullivan

MD of Elite Leaders, A former director of Computer People, John founded Best International Group which grew quickly to £130million turnover and was sold to Spring Group in 2003.

### Paul Jacobs

Paul has spent 33 years within the recruitment industry, and is the former MD of Office Angels and a main Board Director of Adecco UK & Ireland. Paul is now providing strategic management consultancy support and mentoring to a wide range of ambitious UK recruitment businesses.

### Ben Brett

Director and talent adviser to high growth recruitment businesses. Ben was key in the development of Computer People, Best and James Harvard.

### Nicky Coffin

Performance Coach to senior management and entrepreneurs. Master NLP Practitioner.

### Anya Bloom

Anya is a highly respected Employment Law specialist used to providing practical, pragmatic legal advice to recruitment organisations.

### David Bevan

Ex-Business Development Director of Best, Alexander Mann and Abraxas and now a freelance Marketing Consultant to the recruitment industry.

"My Elite membership has been a major contributory factor in doubling turnover this year. I come away with proven, profit-enhancing ideas from every meeting and I'm now looking forward to at least doubling turnover again in the next 12 months!" **Jack Gratton, MD Major Players**, who has since sold to Randstad

## 3 more reasons to attend...

- 1 All attendees qualify for a **FREE Workshop** on "How to Hire Great People" – delivered by **Nicky Coffin** – a fantastic coaching session **worth over £1000!**
- 2 New Elite Foundation members joining within 3 working days at the event will be offered one **FREE** place for a trainee recruiter at the much admired **Elite Academy** - a course worth over **£3,500**
- 3 Elite Foundation members will qualify for **free membership** of **APSCo**

THE VALUE OF THESE OFFERS ALONE MORE THAN OFFSETS FOUNDATION MEMBERSHIP FEES

Attending this briefing carries no obligation to join our network - but the positive impact membership will have on you and your business is huge!

To reserve your place, simply call or email Sue Evans on **01582 841 812** ([sue@eliteleaders.co.uk](mailto:sue@eliteleaders.co.uk)).

And go to our website to find out more about Elite Leaders - [www.eliteleaders.co.uk](http://www.eliteleaders.co.uk)

We look forward to welcoming you!